



Isabella Boczkovski

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Digital portfolio: outsidethebocz.com

PROFILE

With over 10 years of combined education and professional experience across law, communications, and design, I bring analytical precision and creative problem-solving to every project.

EXPERIENCE

Marketing and Social Media Coordinator

September 2025 – present | OCYP | Ottawa, ON

- Lead digital outreach initiatives to promote events for young professionals.
- Create email campaigns and designs using CRM tools (GetResponse, Brevo), managing 400+ contacts.

Design and Web Coordinator

January 2025 – present | OCYP | Ottawa, ON

- Design promotional visuals and rebranded the organization's website using WordPress.
- Implement accessibility and UX improvements to enhance site usability.
- Support event promotion through digital design and branding consistency.

Digital Marketing Assistant

April 2022 – March 2023 | Jurisoft | Brazil, remote

- Created Instagram content for legal tech startup clients.
- Translated complex legal ideas into clear, engaging copy.
- Collaborated with the social media team to boost engagement and visibility.
- Researched timely legal issues and target audience.

Legal Assistant / Trainee (Various Roles)

May 2018 – January 2022 | Brazil, hybrid/ remote

- Supported migrants in degree equivalency and regularization processes, strengthening empathy and cross-cultural communication.
- Reviewed and drafted legal documents and researched complex cases with attention to accuracy and clarity.
- Presented findings and summaries, improving communication for diverse audiences.

EDUCATION

Interactive Media Design Diploma

Algonquin College

2023 – 2025

Bachelor of Laws (LLB)

Federal University of Paraná

2018 – 2022

SKILLS

Technical: Figma, UI/UX Design, WordPress, Elementor, Adobe Creative Suite, HTML, CSS, JS, PHP, GetResponse, FluentCRM, Canva

Soft Skills: Communication, Leadership, Collaboration, Attention to Detail, Analytical Thinking

Languages: English (Fluent), Portuguese (Fluent), French (Intermediate)

CERTIFICATIONS



Dean's Honour List

(Interactive Media Design)

Cumulative GPA 3.99

Class Representative Algonquin College (Summer 2024)

HOBBIES

Cooking and experimenting with new recipes, running, cycling, outdoor adventure sports, and playing board games.